npo connect

The New Way for NPOs to Effectively Engage Stakeholders

The Challenge

Most Non-Profit Organisations face an on-going challenge to attract funds, keep people informed and retain close relationships with their various communities – whether it be donors, benefactors or staff

Same Old Methods No Longer Work That Well

The use of popular social media platforms such as Facebook and Twitter have become far less effective unless you have large budgets to boost your posts. The result is that your cause and message are often lost in the noise.

Introducing a New, Much More Effective Approach

NPOconnect, from Coral Tech, is a new system, built specially to allow your organisation to engage more personally with key stakeholders and attract more interest from new parties. It's more focussed and cheaper than most other generic options.

A Free Mobile App Dedicated to Your Organisation

NPOconnect provides your organisation with its own dedicated mobile app, using your logo, colour scheme, and organisation details. Your stakeholders use it at no cost, see your latest news posts, get messages, donate to you, and provide feedback. And they'll only be seeing your organisation – no one else's.

Custom app dedicated to your NPO

Portal Access to Control Your Mobile Content and More

For a low monthly fee, your organisation gets access to the NPOconnect portal, allowing you complete control of your mobile app content. You can create news posts, making them available in the app, Facebook and Twitter. And you can also create contact lists and place them into groups for sending effective messages.

Apart from the Bank Fee, 100% of Donations Are Yours

Users of your mobile app can donate directly your organisation through various payment methods like Zapper, Masterpass, Snapscan or either credit/debit cards, or get your bank details provided in the app for an EFT payment. Apart from the normal bank transaction fee, you get 100% of the donation.

Much Lower Messaging Costs

NPOconnect lets you reach your stakeholders with built-in messaging by either SMS or Push Notification (whenever the recipient has your app). You can reach individuals or groups you set up with low-cost message fees so that, overall, you will reduce your messaging costs significantly.